

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) CAMPAIGN GROUP	Rep Firm	
Advertiser	( ) POLITICAL		1600 LOCUST STREET	Sales Office ( )	WASHINGTON
Product	KATHLEEN KANE AG		PHILADELPHIA, PA 19103	Salesperson ( )	KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	LISA CABANEL	Flight Dates	10/30/2012 - 11/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

KATHLEEN KANE FOR ATTORNEY GENERAL \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/30-11/05	6P-630P	BIG BANG THEORY	:30	\$600.00	TU-F,M	5	1	5	\$3,000.00
2	10/30-11/05	630P-7P	2.5 MEN	:30	\$600.00	TU-F,M	5	1	5	\$3,000.00
3	10/30-11/05	7P-730P	BIG BANG THEORY	:30	\$900.00	TU-F,M	5	1	5	\$4,500.00
4	10/30-11/05	730P-8P	2.5 MEN	:30	\$1,000.00	TU-F,M	5	1	5	\$5,000.00
5	10/30-11/05	10P-11P	NEWS	:30	\$1,000.00	TU-F,M	2	1	2	\$2,000.00
6	11/05-11/05	8P-9P	BONES	:30	\$2,500.00	M	1	1	1	\$2,500.00
7	11/01-11/01	8P-9P	PRIME/MLB	:30	\$3,000.00	TH	1	1	1	\$3,000.00
8	10/31-10/31	8P-10P	PRIME/MLB	:30	\$3,000.00	W	1	1	1	\$3,000.00

---REPORT TOTALS---

Report Totals: 25 / \$26,000.00

---SALES MONTHLY TOTALS---

Nov 12: 25 / \$26,000.00

Station WPGH-TV PITTSBURGH, PA

Advertiser ( ) POLITICAL

Product KATHLEEN KANE AG

Estimate#

Buyer LISA CABANEL

Phone#

Fax#

Agency ( ) CAMPAIGN GROUP

1600 LOCUST STREET

PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/30/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Sales Totals: 25 / \$26,000.00  
Station Totals: 25 / \$26,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$260,000	CABL	90%	KDKA	0%	UNKN	0%	WPCW	0%	WPGH	10%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null  
Demos RA35+